



**SUSTAINABLE
IS POSSIBLE**

REIMAGINE. REDUCE. REUSE.

ISCC Plus

Discover how we produce CO₂ reduced nonwovens

POWERED BY
FIBRETEX PERSONAL CARE



Sustainable is Possible

Adopting the statement "Sustainable is Possible" defines our courage and curiosity to ask questions that open new opportunities. We will keep pushing the limits of sustainability - we know that it is not a fixed target, but an endless journey.

The fundamental question we always ask ourselves is:
How can we reimagine, reduce and reuse?

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

Out of these 17 goals, we have chosen 6 where we are committed to take action - SDG 3, 8, 12, 13, 16 and 17. This booklet puts focus on responsible consumption (SDG 12).

Reimagining our raw material supply chain for bio-based and circular feedstocks

Our aim is to utilise sustainably sourced polymers as raw materials. We reimagined our raw material supply chain and found that if we obtained International Sustainability and Carbon Certification (ISCC Plus) we would be able to achieve this.

Fibertex Personal Care in both Denmark & Malaysia are ISCC Plus certified, enabling us to supply ISCC Plus certified nonwovens while maintaining the exact same properties of the nonwovens.

ISCC Plus is based on mass balance principle and the use of these certified raw materials supports a faster development and expansion of a supply chain for bio-based and circular polymers (recycled plastics).

The principles observe high ecological and social requirements in the entire upstream supply chain and the carbon foot print of the nonwovens is significantly lower than if based on 100% fossil-based polymers.

See video about Mass
Balance system and ISCC
Plus certification.



Bio-based feedstocks capture CO₂ from the atmosphere and are based on feedstocks not in competition with the food chain. Examples of feedstocks include tall oil and residues from vegetable oil processing.

Circular feedstocks contribute to improved waste management for various plastic waste streams that are difficult to recycle mechanically and contributes to CO₂ emission avoidance vs. incineration.

Our new product offering is designed as a drop-in solution, meaning that it can be adopted in downstream processes without compromising process efficiency or final consumer product performance and safety.

By supplying ISCC Plus certified nonwovens we contribute to further promote recycling and use of sustainably sourced raw materials in our nonwovens production.

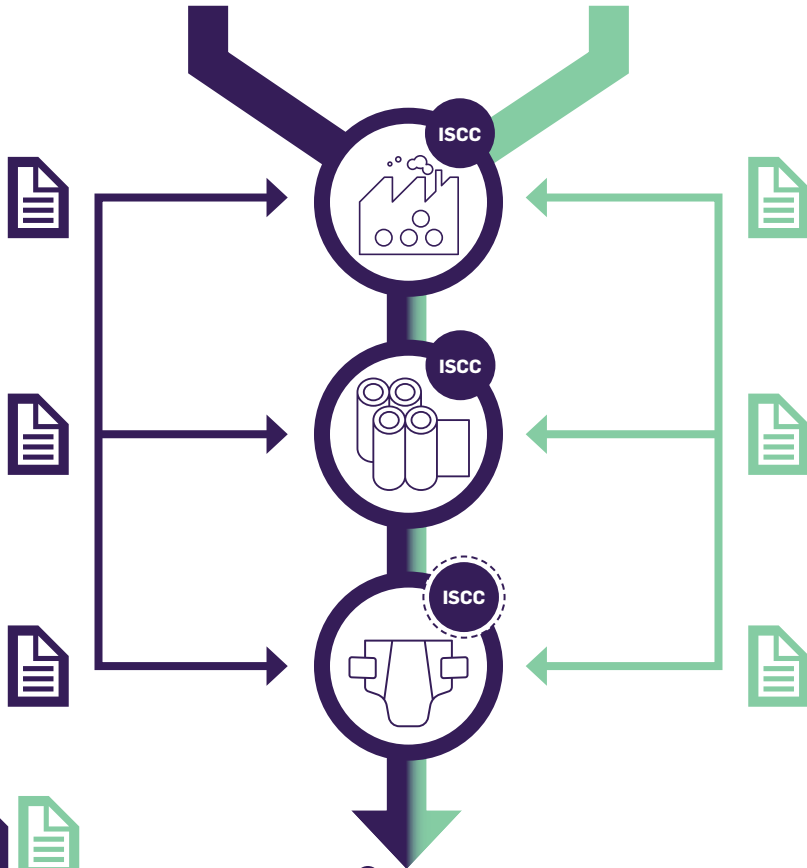
The mass-balance approach



Fossil feedstocks



Circular or bio-based feedstocks



Bookkeeping

Products with different sustainability characteristics are physically mixed, but carefully segregated in bookkeeping.



Retail and Consumer



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