

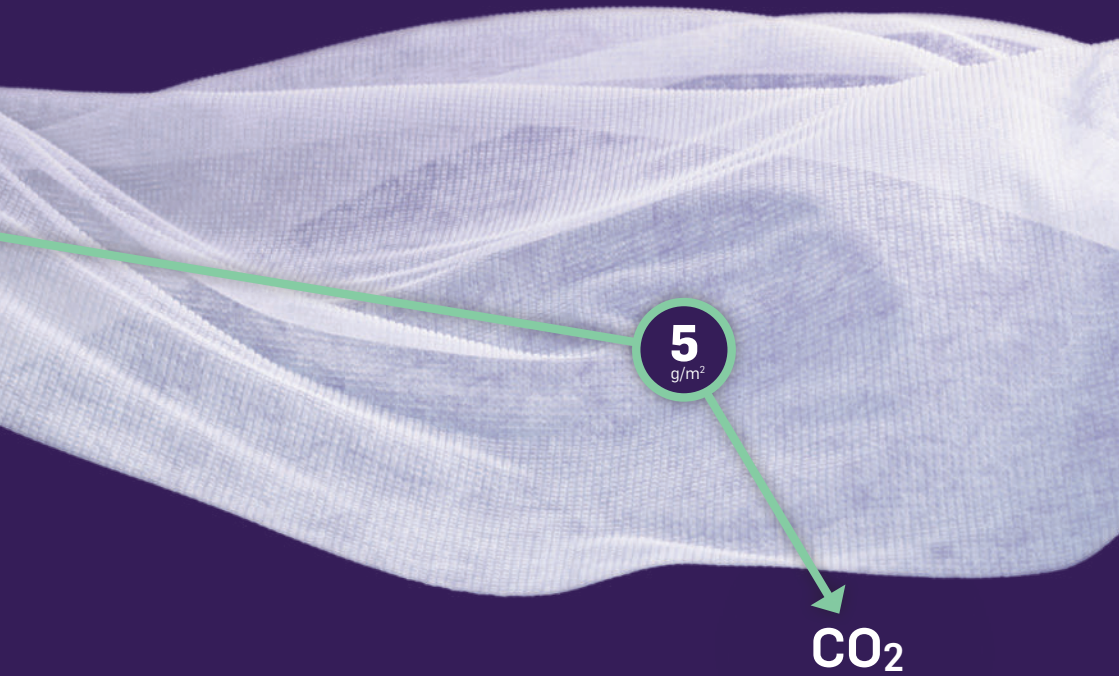


**SUSTAINABLE
IS POSSIBLE**

REIMAGINE. REDUCE. REUSE.

THE FUTURE IS LIGHT

BREAKING THE CO₂ CURVE



POWERED BY
FIBERTEX PERSONAL CARE

**IT ALLOWS A STEP
CHANGE IN BASIS
WEIGHT, AND
CONSEQUENTLY
REDUCED CO₂
FOOTPRINT, MATERIAL,
FREIGHT AND
HANDLING COSTS.**



With our 5 g/m² Fibertex Elite Strength material, we have managed to significantly increase tensile performance vs. basis weight compared to traditional low basis-weight nonwovens.

The web uniformity of the material is very good and consistent, and visually the material appears homogeneous and sturdy. The increased material performance is achieved via innovative changes to our production process and technology in combination with the use of specialty feedstock.

Initially, we have showcased the concept with 5g/m² spunmelt material intended for hygiene absorbent core applications, but it is also applicable to other hygiene applications, such as chassis, leg cuff etc.



This results in a homogenous low basis-weight nonwoven that can be processed on a hygiene production line and performs as intended in the hygiene article.

Roll length is significantly increased, allowing app. double the linear meters of material on a roll vs. a corresponding 10 g/m² spunmelt.



INDEX23, Geneva Exhibitor Product Presentation



*Brian Udengaard, R&D Director
Kim Høgild Nørgaard, Sales Director*

Fibertex Personal Care Group:

Fibertex Personal Care A/S
Svendborgvej 2
9220 Aalborg
Denmark

Fibertex Personal Care Sdn. Bhd.
Jalan Mekanikal 1
Nilai 3 Industrial Park
71800 Nilai – Negeri Sembilan
Malaysia

www.fibertexpersonalcare.com



 **FIBERTEX**
PERSONAL
CARE